

# TV Technology

## Executive Report

### Last Updated

September 2008

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Report looks at new, emerging technologies such as PVRs, VoD, HDTV, iTV, broadband and IPTV, and includes the latest industry forecasts, current marketplace dynamics and an analysis of how these technologies will redefine the future TV landscape.

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- BARB Measurement Of DVR Playback

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Forecasts

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IPTV Subscribers Worldwide Forecast, by Region, 2007-2012

Top IPTV Markets 2011

Comparative Forecasts: IPTV Subscribers Worldwide  
Mobile TV and Video Revenues Worldwide, 2007-2012  
Mobile Broadcast TV Subscribers Worldwide (millions)

**33 pages, featuring 17 tables and charts**

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